

Titel:

Slidewriting – Create clear slides quickly (Online-Training)

Goal:

You are fed up with creating presentations: it takes too long, you waste time on formatting and you lack screen space for your ideas. Moreover, you get the feeling that your slides do not always excite your audience.

The goal of this training is to quickly create slides and stories that make you stand out, e.g. for a conference, an internal meeting, your thesis defense etc.

Content:

In the theoretical part of the training, you will learn techniques for structuring complex information logically and for designing easy-to-understand slides and storylines quickly and efficiently

In the practical part, you will then apply these techniques and produce slides and stories for your own work

Ultimately, you will gain a complete draft of your own next presentation.

Methods:

Practical exercises make up more than 60% of this training. Optionally, you can send an already existing presentation to the trainer at markus.burger@slidewriting.com and receive written, confidential feedback.

Pre-Requisites:

In order to take part in the online training, you need to have a PC/Laptop or a smartphone with an internet connection. Nothing else.

Trainer:

Dr. Markus Burger gained an B.A. and M.Sc. from Oxford University and did his PhD in Business Administration at the Free University of Berlin, where he also worked as a postdoctoral researcher. After having worked for the Boston Consulting Group for several years, he now teaches slidewriting and storylining in business corporations and research institutions.