

MAIN CAMPUS SOCIAL ENTREPRENEURSHIP IN THE GREATER REGION

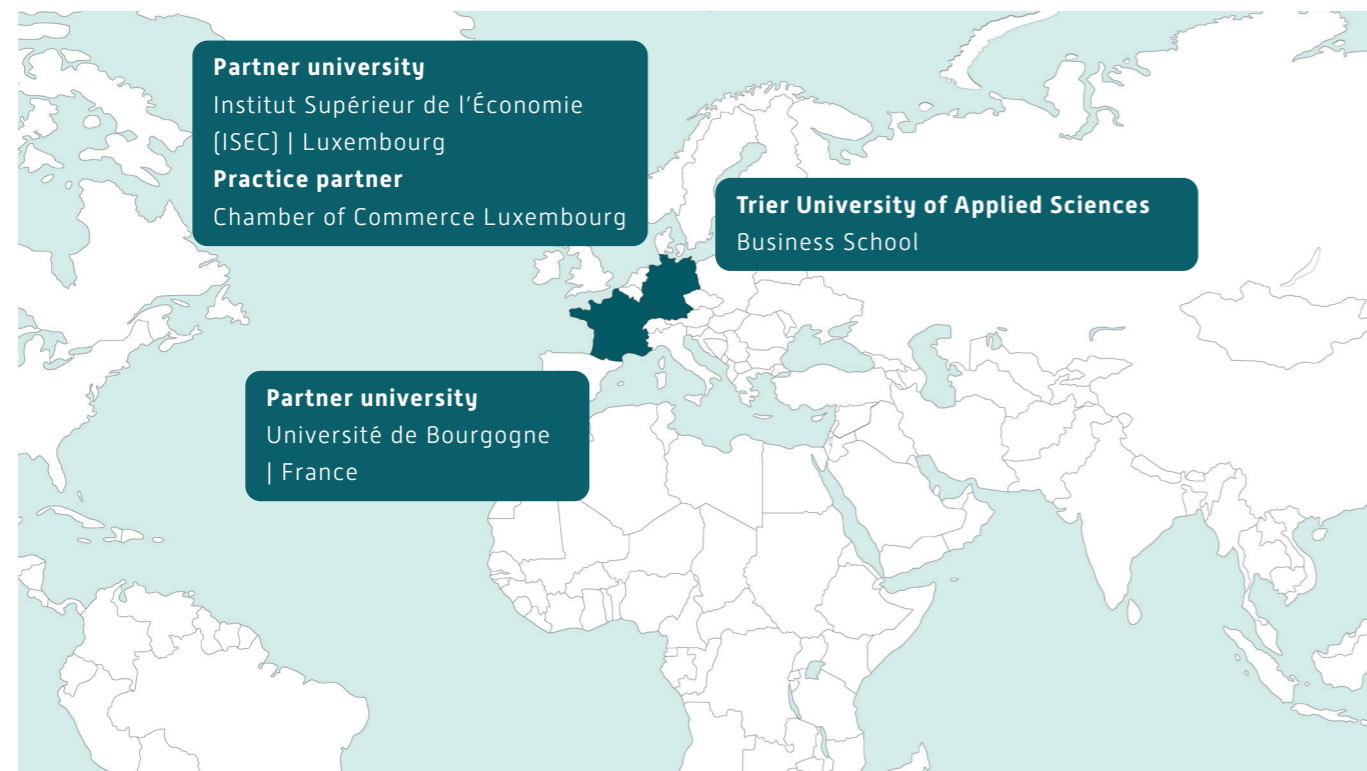


PROJECT TIMEFRAME

Winter semester 2022/2023



PROJECT PARTNER



BRIEF DESCRIPTION & PROJECT OBJECTIVES

The aim of the project is the development of social innovations for the Greater Region by competing international student teams. The Luxembourg Chamber of Commerce, with its

network of cooperation partners, evaluates the marketability of the start-up ideas and advises the student teams as a sounding board.



PROJECT DESIGN

The project is divided into three phases: 1) The kick-off is a 3-day camp at Trier University of Applied Sciences with workshops on "Social Entrepreneurship" and "The Business Model Canvas". 2) The international founding teams develop their concept idea virtually, including market analysis, segmentation and positioning, and present it to the practice partners at a mid-term meeting in Luxembourg. Digital

input sessions of successful founders and social innovators as well as weekly digital team coachings by the accompanying teachers support the students in this process. 3) During a 3-day final conference in France, the student teams develop a resource plan including a business plan and present their final pitch to the investors.



SUSTAINABLE DEVELOPMENT GOALS



CONTACT DETAILS OF THE PROJECT MANAGERS

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