

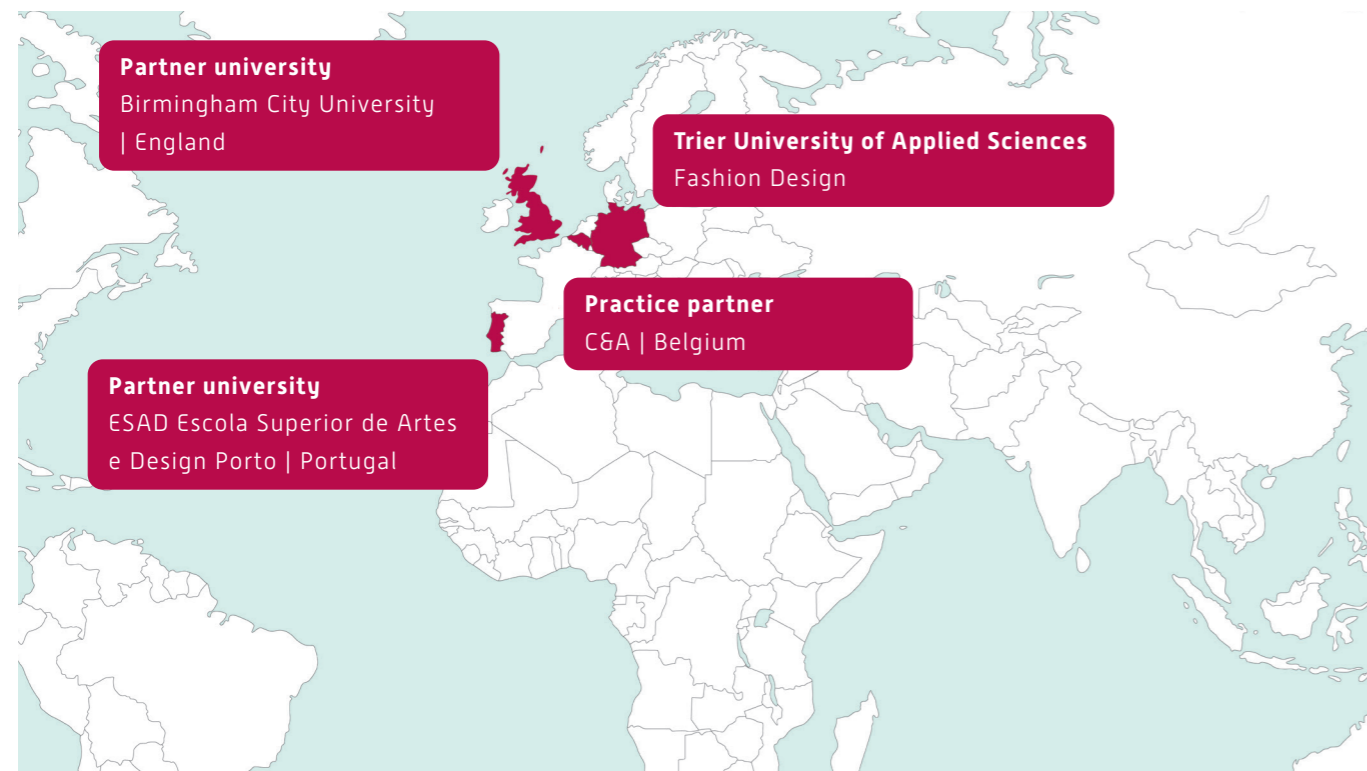
# CAMPUS FOR ART AND DESIGN SUSTAINABLE FASHION



**PROJECT TIMEFRAME**  
Summer semester 2022



## PROJECT PARTNER



## BRIEF DESCRIPTION & PROJECT OBJECTIVES

The aim of the project "Sustainable Fashion" is to develop applied, sector-specific solutions for greater sustainability in the fashion industry and to exchange best-practice approaches from

Germany, Portugal, Belgium and England. The Global Sustainable Team of the fashion company C&A in Belgium acts as the client.



## PROJECT DESIGN

The project is divided into three phases: 1) During a kick-off project week at Trier University of Applied Sciences, workshops are held on issues of ecology, economy, and culture in the fashion industry from the perspective of sustainability. 2) In international virtual teams, the students develop solutions for C&A to make product developments and processes in the

fashion and consumer goods industry more environmentally and socially compatible. They are accompanied in regular virtual coaching sessions by the practice partner and the teaching staff. 3) In a final project week in Portugal, the international student teams present their final concept ideas.



## SUSTAINABLE DEVELOPMENT GOALS



## CONTACT DETAILS OF THE PROJECT MANAGERS

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