

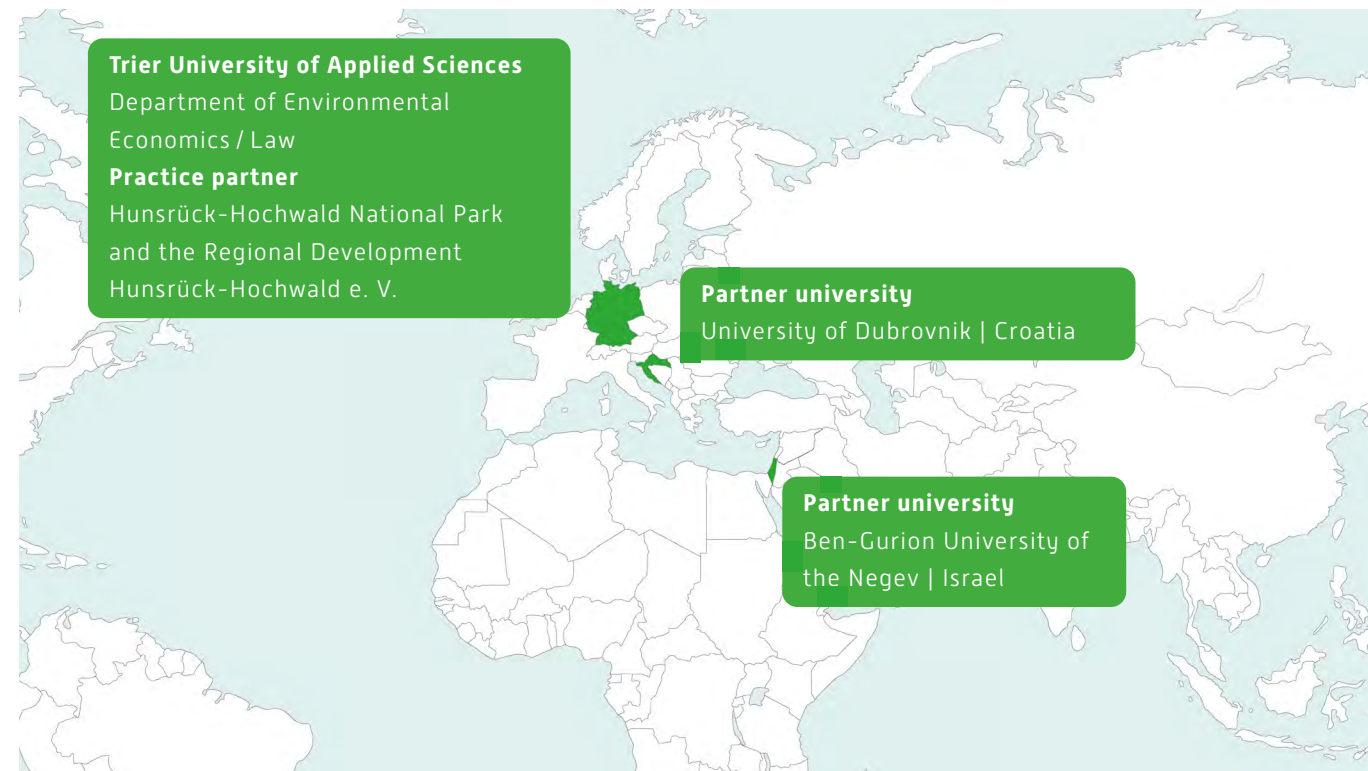
ENVIRONMENTAL CAMPUS BIRKENFELD SUSTAINABLE TOURISM 4 THE REGION



PROJECT TIMEFRAME
Summer semester 2022



PROJECT PARTNER



BRIEF DESCRIPTION & PROJECT OBJECTIVES

The aim of the project Sustainable Tourism 4 the Region is to develop an understanding for the interpretation of the global agenda of the United Nations in relation to sustainable tourism. Using the Hunsrück-Hochwald National Park as an example,

students from Trier University of Applied Sciences are working with students from partner universities in Israel and Croatia to develop holistic concepts for soft tourism that harmonize ecological, social and economic sustainability goals.



PROJECT DESIGN

The project is divided into three phases: 1) A cross-national online lecture series imparts students knowledge in the areas of sustainable regional development, civil society organizations and legal frameworks. 2) Students from the participating countries prepare information on the culturally specific understanding of sustainability and tourism. 3) In a concluding one-week project week at Trier University of Applied Sciences, the students

work in international mixed teams develop concept ideas for soft tourism to cope with the specific challenges of the practice partner. For this purpose document their concepts in suitable formats. These are presented with classical and virtual media and serve as impulses for the thematically oriented dialogue in the national park region. Strengthening the sense of democracy and helping to shape the living environment are the longer-term consequences.



SUSTAINABLE DEVELOPMENT GOALS



CONTACT DETAILS OF THE PROJECT MANAGERS

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