

BACHELOR'S DEGREE PROGRAM INTERNATIONAL BUSINESS



FINAL DEGREE
Bachelor of Arts (B.A.)



REGULAR STUDY PERIOD
7 semester | 210 ECTS



ADMISSION
free of admission



FORM OF STUDY
full-time study



BEGINNING OF THE COURSE
winter term



LANGUAGE INSTRUCTION
English



INTERNATIONAL PROFILE
two compulsory semesters
abroad



TUITION FEES
no tuition fees



ADMISSION REQUIREMENTS
general higher education entrance,
proved knowledge of the English
Language (B2-level)



INFORMATION STUDY PROGRAM
Study Program Coordinator
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FURTHER INFORMATION
www.hochschule-trier.de/go/international-business



STUDY LOCATION
Hauptcampus Schneidershof
54293 Trier



ENROLMENT
www.hochschule-trier.de/en/main-campus/study/application-admission/information



COURSE CONTENTS

- fundamentals of business administration
- associated teaching areas such as Quantitative Methods, Scientific Writing, Principles of Law
- possible specialization in a particular field of business and/or language during the year abroad



SKILLS | PERSONAL QUALIFICATIONS

- Interest in economic contexts
- proved knowledge of the English Language
- international and intercultural competences
- Ability to communicate and work in a team, self-discipline and determination



STRUCTURE OF THE STUDY PROGRAM

- solid knowledge of the scientific and practical methods of business administration and related fields
- accompanying courses in German as a foreign language
- two mandatory semesters abroad
- internship with an international context; final thesis



PROFESSIONAL FIELDS / CAREER

- cross-sectoral activities worldwide or in Germany
- proximity to Luxembourg with opportunities in finance and/or accounting
- broad range of possible employers after graduation
- entrance to Master's degree programs, after successful completion



YOUR MODULES AT A GLANCE

Sem						
7	Practical Project (abroad or within an international context)			Final Thesis		
6	Electives (abroad / any language is allowed)					
5	Electives (abroad / any language is allowed)					
4	Intercultural Management	Corporate Finance 2	Managerial Decision Making	Integrated Business Game	Seminar (building on Scientific Writing)	
3	Strategic Management	Corporate Finance 1	Financial Accounting	Entrepreneurship	Scientific Writing	Quantitative Methods 3(Applied Data Science)
2	Organization and HR Management	Operations Management	Managerial Accounting	International Economics	Spreadsheet Applications in Business	Quantitative Methods 2 (Applied Mathematics)
1	Introduction to Management	Marketing	Fundamentals of Accounting	Principles of Economics	Principles of Law	Quantitative Methods 1 (Applied Mathematics)