

BACHELOR'S DEGREE PROGRAM INTERNATIONAL BUSINESS



FINAL DEGREE

Bachelor of Arts (B.A.)



REGULAR STUDY PERIOD

7 semester | 210 ECTS



ADMISSION

free of admission



FORM OF STUDY

full-time study



BEGINNING OF THE COURSE

winter term



LANGUAGE INSTRUCTION

English



INTERNATIONAL PROFILE

two compulsory semesters
abroad



TUITION FEES

no tuition fees



ADMISSION REQUIREMENTS

general higher education entrance,
English-language B2 level and German-
language A2 level



INFORMATION STUDY PROGRAM *Study Program Coordinator*

Prof. Dr. Jörg Henzler
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trier.de



FURTHER INFORMATION

[www.hochschule-trier.de/go/
international-business](http://www.hochschule-trier.de/go/international-business)



STUDY LOCATION

Hauptcampus Schneidershof
54293 Trier



ENROLMENT

[www.hochschule-trier.de/en/main-campus/
study/application-admission/information](http://www.hochschule-trier.de/en/main-campus/study/application-admission/information)



COURSE CONTENTS

- fundamentals of business administration
- associated teaching areas such as
Quantitative Methods, Scientific Writing,
Principles of Law
- possible specialization in a particular
field of business and/or language
during the year abroad



SKILLS | PERSONAL QUALIFICATIONS

- Interest in economic contexts
- proved knowledge of the English Language
- international and intercultural competences
- Ability to communicate and work in a team,
self-discipline and determination



STRUCTURE OF THE STUDY PROGRAM

- solid knowledge of the scientific and
practical methods of business administ-
ration and related fields
- accompanying courses in German as a
foreign language
- two mandatory semesters abroad
- internship with an international context;
final thesis



PROFESSIONAL FIELDS / CAREER

- cross-sectoral activities worldwide or in
Germany
- proximity to Luxembourg with opportu-
nities in finance and/or accounting
- broad range of possible employers after
graduation
- entrance to Master's degree programs,
after successful completion



YOUR MODULES AT A GLANCE

Sem						
7	Practical Project (abroad or within an international context)			Final Thesis		
6	Electives (abroad / any language is allowed)					
5	Electives (abroad / any language is allowed)					
4	Intercultural Management	Corporate Finance 2	Managerial Decision Making	Integrated Business Game	Seminar (building on Scientific Writing)	
3	Strategic Management	Corporate Finance 1	Financial Accounting	Entrepreneurship	Scientific Writing	Quantitative Methods 3(Applied Data Science)
2	Organization and HR Management	Operations Management	Managerial Accounting	International Economics	Spreadsheet Applications in Business	Quantitative Methods 2 (Applied Statistics)
1	Introduction to Management	Marketing	Fundamentals of Accounting	Principles of Economics	Principles of Law	Quantitative Methods 1 (Applied Mathematics)