

TRIER UNIVERSITY OF APPLIED SCIENCES

STUDY EXCHANGE SEMESTER

INTERNATIONAL BUSINESS



Trier University
of Applied Sciences

H O C H
S C H U L E
T R I E R



WELCOME AT THE UNIVERSITY OF APPLIED SCIENCES IN TRIER

Currently more than 7000 students are enrolled at our three campuses in Trier, Birkenfeld and Idar-Oberstein. Thanks to our international location in the region of southwestern Germany where three countries meet, conditions here are ideal for preparing students for careers not only in Germany, but also in Luxembourg, France or Belgium.

Regarding this international employment market on our doorstep, we offer a wide range of courses of study in Marketing, Corporate Governance, Accounting, Finance, Controlling, Information Management and related fields.

Studying Business at Trier University of Applied Sciences means an education



with a strong practical focus combined with a solid theoretical foundation and includes supervised projects and often a practical semester or a study semester abroad. Through our excellent business contacts we can offer our students plenty of opportunities for applied research and works, thus ensuring our courses remain up-to-date and meet the demands of potential employers.

Cooperation agreements with many universities and third-level institutions worldwide, exchange programs at all levels complete our international profile. We are offering internationally accredited Bachelor's and Master's degrees.



BUSINESS SCHOOL

The Business School includes disciplines in a wide range from Business Administration, International Business and Business Information Systems. Our degree programmes are accredited and feature in the current excellence ranking published by the Centre for Higher Education.

International exchange students can select their courses from all degree programmes. Especially in our International Business degree programme we offer a high number of English-taught courses. Our courses are aimed at students who are interested in a practically oriented study of business that prepares them for the wide-ranging challenges of modern professional life. Business management is combined with intercultural competence and foreign language education and is the ideal preparation for a career in an international environment.



OUR CITY

Trier is the oldest City in Germany with more than 2000 years of visible and vivid Roman history. It was Germany's first city nominated for UNESCO World Cultural Heritage. With its University and University of Applied Sciences, its diverse gastronomy and vivid music scene, Trier offers a perfect location for an unforgettable study time. More than 20% of all Trier residents are students. Due to the high number of incoming students Trier University of Applied Sciences is ranked 1. place for the number of international students in the German state Rhineland-Palatinate.

Located on the border to Luxembourg and close to France (45 km) and Belgium (60 km), Trier has got a superb international flair. Four million tourists per year visit the city and enjoy plenty of events that enrich the life throughout the whole year.

The City of Trier touches the Mosel river, well known as one of the largest German wine-growing regions. The steep vineyards, forests and rivers in the near neighborhood offer a huge range of sports facilities like climbing, biking, rowing, sailing and water skiing.

boundless.
vibrant.
visionary.

STUDY SEMESTER PROGRAMME

Exchange students can choose from a variety of courses both in English or German. Completing your study semester with only English-taught courses is possible. You can complement your study programme with language courses in German, English, Spanish, Chinese or French. Study with us starting in summer or winter semester. The summer semester runs from mid April to July and winter semester from October to February.

INTERNSHIP [OPTIONAL]

It is possible to do an internship in Germany and in our close neighbouring country Luxembourg. Job fairs organized by Trier University of Applied Sciences will give you the opportunity to find an interesting internship. During your internship you are enrolled at Trier University of Applied Sciences.

ADMISSION REQUIREMENTS

- sufficient knowledge of English and/or German
- nomination by your home university, continued enrollment at your home university
- application deadlines: mid-May for entry in our winter semester and mid-December for entry in our summer semester

STUDY SEMESTER PROGRAM - OVERVIEW*
ENGLISH-TAUGHT MODULES

Subject	Semester	ECTS
Introducation to Management	winter	5
Marketing	winter	5
Fundamentals of Accounting	winter	5
Principles of Economics	winter	5
Principles of Law	winter	5
Quantitative Methods 1 (Applied Mathematics)	winter	5
Strategic Management	winter	5
Corporate Finance 1	winter	5
Financial Accounting	winter	5
Entrepreneurship	winter	5
Scientific Writing	winter	5
Quantitative Methods 3 (Applied Data Science)	winter	5
Behavioral Finance and Wealth Management	winter	5
Organization and HR Management	summer	5
Operations Management	summer	5
Managerial Accounting	summer	5
International Economics	summer	5
Spreadsheet Applications in Business	summer	5
Quantitative Methods 2 (Applied Statistics)	summer	5
Intercultural Management	summer	5
Corporate Finance 2	summer	5
Managerial Decision Making	summer	5
Integrated Business Game	summer	5
Internet and Media Law	summer	5
Integrated Advertising	summer	5
Compliance & Prevention of Financial Fraud	summer	5
Seminar	irregular	10

*course offer may change

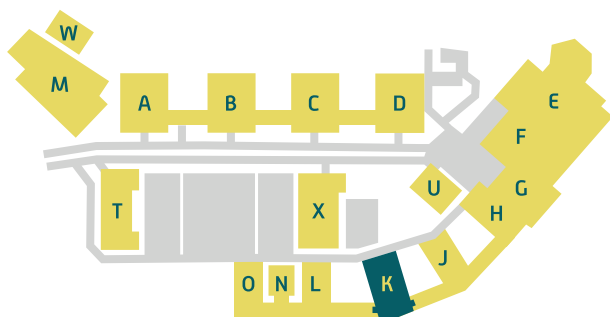
WE VERY MUCH LOOK FORWARD TO MEETING YOU!

Contact

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- Business School
- other buildings
- streets and squares