

# JOIN THE **SUCCESS** PROGRAM

Budapest Business School has an irresistible offer for you.

Be part of our SUCCESS program and enjoy the exiting summer school opportunity in the city of festival culture and baths in the heart of Europe with us

29 June 2020 – 10 July 2020

You can earn SUCCESS-fully  
6+4 ECTS

Participation fee EUR 590  
Accommodation for two weeks  
(optional) EUR 190



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**BGE**

YOU DON'T WANT TO MISS IT!

# CAN CENTRAL EUROPEAN ECONOMIC STUDIES BE MIND-BLOWING?

Discover your true path and build an international network by collaborating with students from around the world.

In our Summer School we put together the cutting-edge knowledge of cool professionals and all the possible ways of networking.

Exciting Summer School Program Opportunity in Budapest! Budapest Business School University of Applied Sciences is organizing its **SUCCESS** program

*Summit of Universities: Call for Central European Summer School Business Connections and the Role of Central Europe Inside and Outside the EU*

Time is your most valuable asset. That's why our ambitious curriculum allows you to earn a global experience within 2 weeks.

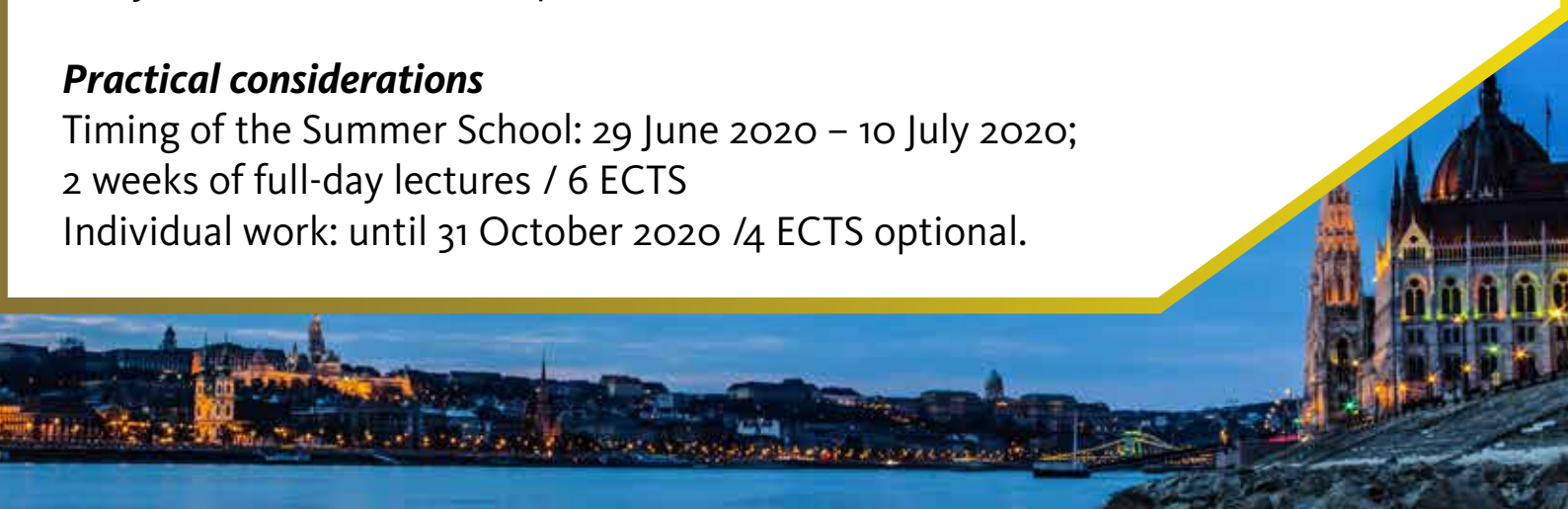
Practice new business thinking by tackling the issues facing some of Central Europe's most up to date topics.

You will be taught by professionals with real-world business experience who will be focusing on the special issues of Central European countries' economy and their business opportunity inside the EU and outside, especially with East Asia.

Students will have possibility to gain a uniquely global perspective by expertise both local and international businesses' operation in Central European area as well as learning in a global environment, while experiencing the imperial architecture and lively cultural life that Budapest has to offer.

## **Practical considerations**

Timing of the Summer School: 29 June 2020 – 10 July 2020;  
2 weeks of full-day lectures / 6 ECTS  
Individual work: until 31 October 2020 /4 ECTS optional.



**Format:** 40 hours per week where of 30 hours is in class studies.

**Topics:** Grades and test scores are important, but they don't tell the whole story. That's why we ensure you a new kind of leisure related learning method. You must keep your skillset relevant and up to date – for life. The time is now to understand from a totally different perception how Central European countries' businesses work and the similarity and difference with others in EU and East Asia.

Participation by selected students is subject to a fee of EUR 590, which entitles the students to the following benefits:

- ★ Organized study trips and company visits
- ★ Theoretical and practical lectures by lecturers with strong professional background
- ★ Opportunity to work in international groups
- ★ Opportunity to try yourself in an international environment
- ★ Opportunity to learn more about CE Countries as well as there's business and cultural life
- ★ Public transport passes with free Danube cruising
- ★ Organized entertainment programs such as opening and closing parties; cruise to the Danube Bend



Participation fee does not include insurance, visa and travelling expenses.

**Accommodation** optional EUR 190: 2 weeks' excellent accommodation in Budapest City Centre: apartments with double rooms; kitchen and bathroom; close to the university and the entertainment district; free breakfast on lecture days.

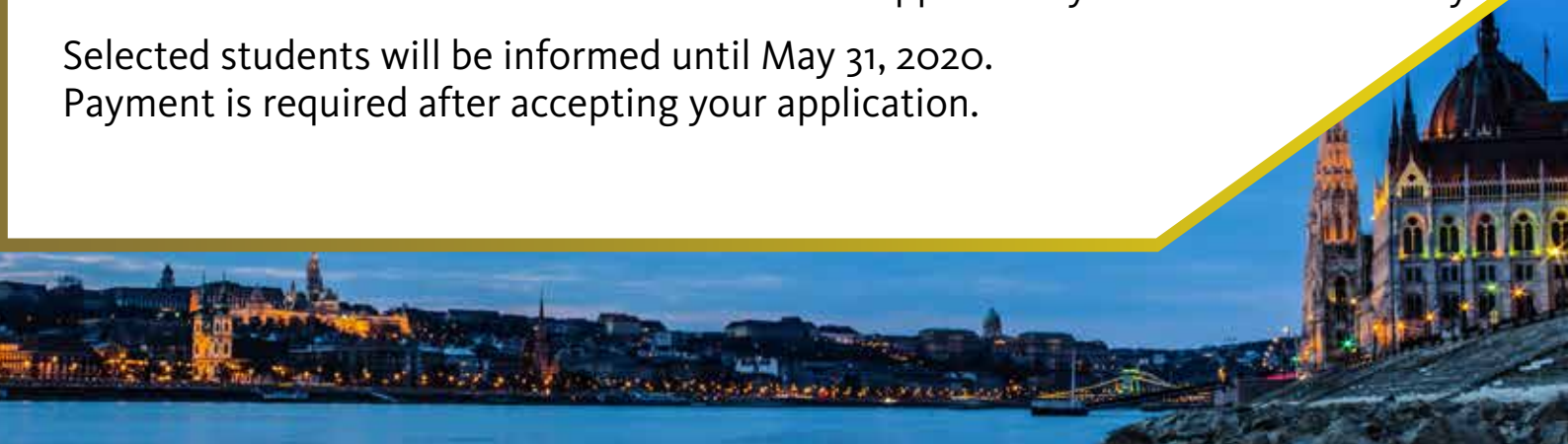
In case you have any further request or questions we are happy to help. Don't hesitate to contact us.

### ***Selection process of students***

Submit your application for the summer school to: [success.summerschool@gmail.com](mailto:success.summerschool@gmail.com) by April 20, 2020. Name, postal adress, e-mail adress is required!

Please attach your academic transcript. Students' application will be evaluated based on their academic scores reached at their home institution. Participants will get the document of their received ECTS which will be approved by their home university.

Selected students will be informed until May 31, 2020. Payment is required after accepting your application.



During our **SUCCESS** program study trips, company visits and cultural programs are provided. Furthermore, you have to complete 5 subjects, which are the following:

1. Economic Policy of Central Europe;
2. Geopolitics & International Trading Relations Inside and Outside EU;
3. In tercultural Communication and Management;
4. SME Companies & the Corporate Finance in CE;
5. Business Simulation;



WE ARE EXCITED TO MEET YOU IN THE SUMMER OF **SUCCESS!**

Budapest Business School University of Applied Sciences  
Hungary, Markó u. 29, Budapest, 1055

Further questions

 <https://en.uni-bge.hu>

 @SuccessSummerSchool

 [success.summerschool@gmail.com](mailto:success.summerschool@gmail.com)



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