

Final Report on Study Abroad Experience

Brno University of Technology, Czech Republic (2024–2025)

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I studied at Brno University of Technology (BUT) in the Czech Republic for the full 2024–2025 academic year. I joined the Faculty of Business and Management, and my program was Economics and Management in English. This report is about my time in Brno, both in class and outside of it.

Academic Experience

In the winter semester, I took these courses:

- Economics of Company
- Market Economy
- Trade and Sales Promotion
- E-Commerce
- Logistics
- Project Management

All courses were taught in English. Most of them had a lot of group work. In many classes, projects and presentations made up about 50% of the final grade. This was new for me and sometimes hard, especially when group members didn't work equally. But it helped me learn teamwork and patience. Project Management started at 7:00 a.m., which was very early, but the class itself was useful.

In the summer semester, I studied:

- Human Resources Management in Small Companies
- International Marketing
- Service Management
- Strategic Brand Management

These courses were more focused on people, marketing, and services. I really liked Strategic Brand Management. We worked on case studies and created our own brand strategies. International Marketing gave me a wider view of global markets. HR in small companies was interesting too because it talked about real-life problems that small businesses face. Service Management helped me understand how

important customer experience is. I enjoyed all four classes and felt more confident with business topics by the end.

Living in Brno

I stayed in a university dorm. It cost about €200 a month, including bills and Wi-Fi. I shared a room and had a private bathroom and small kitchen. The dorm was close to the faculty, which was very helpful. There were also shared kitchens, laundry rooms, and some places to relax or study or play table tennis.

Brno is cheaper than Germany in many ways, especially for transport and going out. Groceries are about the same price. I liked how everything was close and easy to reach.

Free Time and Travel

Student life in Brno is active and social. The Erasmus Student Network (ESN) organizes lots of events such as pub quizzes, trips, international dinners, and more. I joined many of them and met people from all over the world. It made settling in much easier.

The university also offers free sports classes. I joined a few and really enjoyed them. It was a nice break from studying.

Brno's location is great for traveling. I visited Prague, Vienna, Kraków, Budapest, and Bratislava by bus or train. Everything is close and not expensive, so weekend trips were easy to plan.

Final Thoughts

My year in Brno was amazing. I learned a lot, made friends, and saw new places. The courses were helpful, and the city felt safe and welcoming. At first, the teaching style was different, but I got used to it.

If you're thinking about studying at BUT, I say go for it. Join the ESN events, travel when you can, and enjoy student life in Brno. It's a great place to grow both as a student and as a person.

Feel free to contact me if you have questions: xdenizkarakus@gmail.com