

Course Catalog for International Exchange Students - Winter Semester 2022/23

Kurskatalog für internationale Austauschstudierende

As an incoming exchange student at Hochschule Trier, you are not required to follow courses of only a single study program. You can choose the courses from different study semesters or different programs, provided that the courses do not overlap. Students will have the possibility to attend a seminar. Term papers can be written in English. Please note: In some courses/seminars the number of participants is limited.

You can download the course descriptions from our homepage (see module descriptions): [module descriptions](#)



Business Courses taught in English

Bachelor

Module Nr.	Subject	Semester	ECTS	Language
41985	Introduction to Management (International Business English 3)	1	5	English
41986	Marketing (International Business English 2)	1	5	English
41987	Fundamentals of Accounting	1	5	English
41988	Principles of Economics	1	5	English
42001	Principles of Law	1	5	English
42002	Quantitative Methods 1 (Applied Mathematics)	1	5	English
41993	Strategic Management (International Business English 5)	1	5	English
41994	Corporate Finance 1	1	5	English
41995	Financial Accounting	1	5	English
41996	Entrepreneurship	1	5	English
42006	Quantitative Methods 3 (Applied Data Science)	1	5	English
42005	Scientific Writing	1	5	English
31928	Banking 2 (digital teaching format, asynchronous with online consultation)	1	5	English
31390	Sales Management	1	5	English
37372	Behavioral Finance and Wealth Management	1	5	English

Language Courses

German

Module Nr.	Subject	Semester	ECTS	Language
t.b.a.	Wirtschaftsdeutsch - Business German for Exchange Students (levels A, B, C)	1,2	5	German
37494	Deutsch A1 - German for Beginners	1,2	5	German
t.b.a.	Deutsch A1 - German for Advanced Beginners	1	5	German

English				
Module Nr.	Subject	Semester	ECTS	Language
7498	Business English 1	1,2	5	English
7499	Business English 2	1,2	5	English

Spanish				
Module Nr.	Subject	Semester	ECTS	Language
7502	Spanisch 1 (A1.1)	1	5	Spanish
7503	Spanisch 2 (A1.2)	1	5	Spanish

French				
Module Nr.	Subject	Semester	ECTS	Language
7500	Français économique 1	1	5	French

Chinese				
Module Nr.	Subject	Semester	ECTS	Language
34037	Chinesisch 1 (A1.1)	1,2	5	English
34038	Chinesisch 2 (A1.2)	1,2	5	English
41382	Chinesisch 3 / HSK 2 (CEF A2)	1	5	English

Business and IT Courses taught in German

Bachelor				
Module Nr.	Subject	Semester	ECTS	Language
41403	Opportunity Recognition	1	5	German
31915	Marketing und Vertrieb	1	5	German
41404	Finanzmärkte	1	5	German
41405	Unternehmensbewertung und Unternehmenstransaktionen	1	5	German
48489	Strategisches Marketing: Umsetzung und Kontrolle	1	5	German
29866	Data Mining	1	5	German
31926	Unternehmensbewertung und wertorientiertes Controlling	1	5	German
11173	DV-gestütztes Controlling	1	5	German
24378	Content Management Systeme	1	5	German
31920	Operations Research	1	5	German
31919	Makroökonomie und Wirtschaftspolitik	1	5	German
5659	Steuern	1	5	German
11581	Entscheidung und operatives Management	1	5	German
31916	Logistik und Produktion	1	5	German
31914	Interne Unternehmens- und Investitionsrechnung	1	5	German
31917	Wirtschaftsprivatrecht	1	5	German
24376	Wirtschaftspsychologie	1	5	German
39153	Führung und Kommunikation im Unternehmen	1	5	German