



**FANUC**

## DIGITAL MARKETING INTERN

**Location: Echternach**

**Contract type : Internship**

FANUC is the world leading provider of factory automation.

The company focuses on 3 activities: Factory Automation (CNC + Lasers), Industrial Robots and Robomachines (Wire EDM – Vertical Machining Centre - Electric Injection Molding Machine).

FANUC Europe Corporation is the European Headquarter in Luxembourg. Our 300+ employees provide a full range of services to our 25 European subsidiaries. This includes European Sales and Service, Technical Support, Supply Chain, Parts and Repairs, as well as Marketing, Human Resources, IT, Compliance, Legal and Administrative Support.

Very close to its employees and based on strong human values, FANUC Europe Corporation offers you a dynamic professional career. QUALITY, RESPECT and PASSION are the fundamental values of FANUC Europe.

Joining FANUC Europe Corporation is an opportunity to join a growing company and take part in exciting projects!

### YOUR MAIN TASKS MIGHT INCLUDE

- ✓ Supporting paid digital advertising campaigns that FANUC runs on Google and B2B social media channels;
- ✓ Writing and editing advertising copy, review translation with AI tools, managing banner and visual assets creation;
- ✓ Assisting in the creation and execution of email marketing campaigns;
- ✓ Assisting in email marketing list creation and newsletter localisations;
- ✓ Assisting in website content management;
- ✓ Assisting in data processing, data upload;
- ✓ Participating in team meetings, brainstorming sessions, alignment meetings;
- ✓ Collaborating with other team members, designers, social media manager, project managers, agencies content creators to execute marketing initiatives.

### YOUR PROFILE

- ✓ You are interested in digital marketing campaigns, you are interested in how a industrial B2B brand can identify itself on digital communication channels;
- ✓ Currently pursuing or recently completed a degree in Marketing, Business Administration, Digital Marketing;
- ✓ Basic familiarity with digital marketing concepts, including Search Engine Marketing (SEM), content marketing, social media marketing, email marketing, and analytics;
- ✓ Comfortable using of office tools and other platforms (MS Word, Excel, Powerpoint, Chat GPT);
- ✓ Openness, and willingness to learn about the specific products, services and quick learner with new platforms, willingness to collaborate with cross-functional teams within the marketing team and beyond;
- ✓ Motivated to take initiative, learn independently, and seek opportunities to contribute to the team's success;
- ✓ Fluency in spoken and written English.

**Only applications from students enrolled in a Luxembourg or foreign educational establishment will be considered.**

**To apply, please send your application to [jobs@fanuc.eu](mailto:jobs@fanuc.eu)**

*English is our company language. Therefore please ensure that you send your application (cover letter and CV) in English for smoother processing. Please note that we are located in the Industrial Zone in Echternach. It is thus highly recommended that applicants have personal vehicle as public transport options are limited.*