

Marketing Intern (f/m/d)

We're on a mission to bring the best treatment to every patient by empowering healthcare professionals with intelligent software solutions. Climedo's cloud-based platform enables cutting-edge clinical validation and post-market surveillance of medical devices and pharmaceutical products. So far, we have secured significant funding from international investors and among other customers, the German Ministry of Health counts on our solution. We're always looking for entrepreneurial minds to grow with us - apply today and join us on our journey!

your job

You work together closely with marketing on both strategic projects and daily operations while taking over responsibility for your own projects. Your tasks and responsibilities will include:

- Supporting social media efforts across all channels (LinkedIn, Xing, Twitter, Facebook, Instagram)
- Supporting content creation (blog posts, whitepapers, infographics, webinars) in terms of workflow, design and execution
- Researching and editing inbound leads for the sales lead to process further (or, if you enjoy cold-calling, getting in touch with them yourself!)
- Supporting ads across various channels (social media, Google, display)
- Researching market trends and MedTech-related keywords to enhance our visibility in the industry
- Supporting our PR efforts (gathering clippings where Climedo has been mentioned and measuring the impact, e.g. direct referrals)
- Helping to improve our website by working with our external agency
- Tracking and reporting on our weekly metrics across all channels (website performance, inbound traffic, lead quality, social media)

your profile

- You are a business or marketing student or from a related field of study in your final years and have already gained some practical experience, ideally in a high-growth startup and/or in the medical field.
- You have experience in understanding the customer journey in a B2B environment.
- You are a creative, curious and analytical problem solver with a talent for business development and number crunching.
- You have strong written and verbal German and English skills.
- You have a creative, design-oriented eye and an analytical mindset.
- You're able to proactively identify and present opportunities for improvement in a convincing way.
- You enjoy working in a diverse, international team.
- You set high quality standards for yourself and for your output.
- You are a structured, well-organised and independent worker.

your opportunity

- Be part of an impact-driven, ambitious and international A-player team with outstanding entrepreneurial track records (Management positions at Foodora, Westwing, KONUX, Nuclino etc.), superb medical expertise (Charité Berlin), and exceptional investors.
- Gain first-hand insight into the digital health market and the tech startup world.
- Work with a high degree of autonomy, flat hierarchy and open communication.
- Grow personally and professionally in a fast-paced, challenging environment with regular 1:1 feedback sessions and many training opportunities.
- Actively shape and accelerate the momentum of data-driven healthcare.

Sounds like you? Apply now!

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