

Practical project

Information for companies

Introduction

At Trier University of Applied Sciences, the practical project is part of the education of students for the Bachelor of Arts [B.A.] in Business Administration and International Business or Bachelor of Science [B.Sc.] in Business Information Systems and Business Psychology. According to the standard curriculum, it is in the 6th semester for students in the field of Business Administration, Business Information Systems, and Business Psychology or in the 7th or 8th semester for students in the field of International Business. The practical project should be completed in a company or a public institution.

Which benefits do you have as a company?

Many students have already completed vocational training. By the time of the practical project, they have received a broad-based academic education in all basic subjects. In the field of business informatics, they have acquired extensive knowledge of PC programming and have tested this practically in exercises and projects. The prospective B. A. Business Administration students have already acquired in-depth knowledge of their chosen major, e.g. controlling, financial management, marketing, organisation or auditing, taxes and law. Due to their education, students can contribute innovative ideas to projects, develop or modify PC software and be unbiased discussion partners when discussing internal company processes and organisational structures. Furthermore, the company gets to know potential employees better than is possible in a job interview.

Which goals do we pursue as a university?

During their studies, students should already become familiar with the workplaces and working environments that are typical for their profession. They do this by working on projects in a company or by independently completing tasks from a wider range of topics.

Which companies are suitable?

The company should have fields of activity typical for B. A. Business Administration graduates [e.g. sales, marketing, procurement, accounting, controlling, auditing, tax consultancy, software development, management consultancy, etc.].

The company appoints a qualified member of staff to supervise the student while he/she is working at the company and to serve as a contact person for the university.

We emphasise the professional application of business management principles and methods.

Remuneration

The company agrees the amount of the remuneration with the students.

Examples of activities for students during their practical project:

BUSINESS ADMINISTRATION / INTERNATIONAL BUSINESS

- Evaluation and interpretation of statistical material
- Cost analyses
- Profit and balance sheet analyses
- Participation in annual audits
- Participation in the preparation of tax returns
- Internal audit
- Assistance in projects
- Investment and financial planning
- Procurement planning
- Warehouse planning
- Product planning
- Conception, evaluation, and interpretation of market analyses
- Creation of market development concepts (product/price/communication/distribution channels)
- Company and analysis of processes in the company (organisation)

BUSINESS INFORMATICS

- Assistance in projects
- Software development/customisation
- Investigations into the possibilities of using EDP in the company
- Database administration
- Website development
- Conception/development of warehouse applications
- Conception of e-commerce solutions in the B2B area
- Establishment/support of networks
- User support

BUSINESS PSYCHOLOGY

- Participation in the organisation of application processes and selection interviews
- Use of aptitude assessment procedures
- Optimisation of processes to increase employee satisfaction, motivation, and health
- Analysing decision-making and purchasing processes
- Analysing and interpreting statistical material
- Designing, conducting, and analysing surveys and experiments
- HMI and human-centred design
- Analysing processes in companies
- Project assistance

Contact

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